

BRAINSTORMING FINANCIAL GOALS

Write down as many financial goals as you can think of and put a date (a rough estimate such as 1 year, 3 years, 5 years, 10 years etc.) next to each one of when you want this in your life. Don't make any judgments—just write down whatever goals come to your mind. Write as many as you can in the next three to five minutes.

**WHICH GOALS ARE MOST IMPORTANT
OR VALUABLE TO YOU?**

Review your list of financial goals and choose the most important goal from each time period. Write each goal with a short paragraph about why it is so important to you. What benefits do you get by accomplishing each goal?

STATE YOUR GOALS

State your most important financial goals. Define **each one** in the following way:

1. Give a proposed initiation date and a proposed completion date.
2. Describe each goal in a positive statement.
3. Make the outcome measurable and quantifiable so that you know exactly when you have achieved each financial goal.
4. Be sure that you are the person primarily responsible for the completion of each goal.